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Question and Quotation #4

Question:

How to balance the effective of my writing and the emotion of the reader?

Quotation:

In most cases, readers of technical communication come to the information to learn or to do something that otherwise they could not do. If effective, the technical communication should make it possible—

and even easy—to comprehend the information and to act on it to perform the task. Technical documents generally share this main purpose: to inform.

Comment:

This part indicates the essential of writing clearly in the work place. Instead of working on rhetoric, we should write straight forward and focus on expressing the main idea.